

## PRESSEMITTEILUNG



**CIRCULAR ROOMS**  
The International Forum for  
Digitalisation and Innovation for Fashion  
Conference with exhibition  
**EVENT & CONFERENCE**  
26|03 & 27|03  
2025 2025  
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### CIRCULAR ROOMS

**The international forum for digitalisation and innovation in fashion**

The fashion industry is undergoing unprecedented change. New challenges and opportunities are emerging at a rapid pace, presenting companies with the task of finding their way in an increasingly networked and digital world..

On March 27, 2025, Igedo Exhibitions, in collaboration with visionary partners, invites to the premiere of **CIRCULAR ROOMS** - Conference with exhibition. This unique event, which will take place twice a year in future, will focus on the central interfaces of **IT tools, data exchange, regulation and change management.**

#### **The changing fashion industry: What really matters today and tomorrow?**

The question that everyone in the fashion industry must ask themselves today is: **how can companies deal with the digital transformation and the associated changes?** In view of the incessant influx of data from constantly changing value chains, it is more difficult than ever to maintain an overview and act strategically. With the **CIRCULAR ROOMS** - Conference with exhibition - format, Igedo Exhibitions is creating a platform that not only meets the current challenges, but also presents forward-looking solutions and visions for the industry.

“The fashion industry is changing at a rapid pace. To remain successful, companies need not only innovation and adaptability, but also the ability to collaborate. With **CIRCULAR ROOMS**, we are delighted to offer a format that addresses these dynamic developments and creates a

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space for dialog about the future of the industry,” says Ulrike Kähler, Managing Director Igedo Exhibitions.

## **Topics of the CIRCULAR ROOMS - Conference with exhibition:**

The event addresses the key issues affecting the fashion industry and beyond:

- **Regulation and change management:** How can companies prepare for new legal requirements and markets?
  - **Data and IT tools:** What tools and systems are needed to drive digital transformation and analyse the right data?
1. **Changing value chains:** How can companies make their business models sustainable and resilient?

The path to a sustainable future for the fashion industry requires a decoupling of growth from resource consumption. Special attention will therefore be paid to the core issues in the design of **Digital Product Passport** requirements and **circular economy models**, which are becoming increasingly important in the **EU**.

## **Focus on the future of fashion**

**CIRCULAR ROOMS** - Conference with exhibition - puts digital transformation and sustainable redesign at the center of the discussion. In an increasingly interconnected world, companies must not only focus on their own sectors but also adopt pioneering solutions from other industries such as food, beauty and electronics in order to remain fit for the future.

## **Networking event - an evening for exchange and strategic conversations**

On March 26, 2025, the event will kick off with an exclusive networking event at the **Inside by Meliá Düsseldorf Hafen**. From 6:30 pm, participants will have the opportunity to exchange ideas in **THE VIEW** (Skylounge & Bar) with food and drinks and to get in the mood for the upcoming conference day. With a breathtaking panoramic view of the Düsseldorf skyline, discussions will be held on new strategies and solutions for the industry.

## **Circular Rooms - Conference with exhibition - for the dialog of the future**

The **Rheinterrasse** in Düsseldorf provides the perfect backdrop for the **CIRCULAR ROOMS** event. With its first-class technical equipment, the venue creates an atmosphere that promotes the exchange of ideas and innovation. The various rooms such as the Rheingoldsaal, the `Gelber Salon`, the `Silbersaal` and the `Kurfürstenzimmer` are ideal for conferences and specialist events.

## **Event details:**

### **Networking Event**

26 March 2025 | 6.30 pm – 11.00 pm

**Location:** THE VIEW - Skylounge & Bar, Ininside by Meliá Düsseldorf Hafen, Speditionsstraße 9, 40221 Düsseldorf

### **Circular Rooms Conference & Exhibition**

27 March 2025 | 9.00 am- 5.00

**Location:** Rheinterrasse, Joseph-Beuys-Ufer 33, 40479 Düsseldorf

## **Further information and registration:**

[CIRCULAR ROOMS - Website](#)

[CIRCULAR ROOMS - Tickets](#)

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